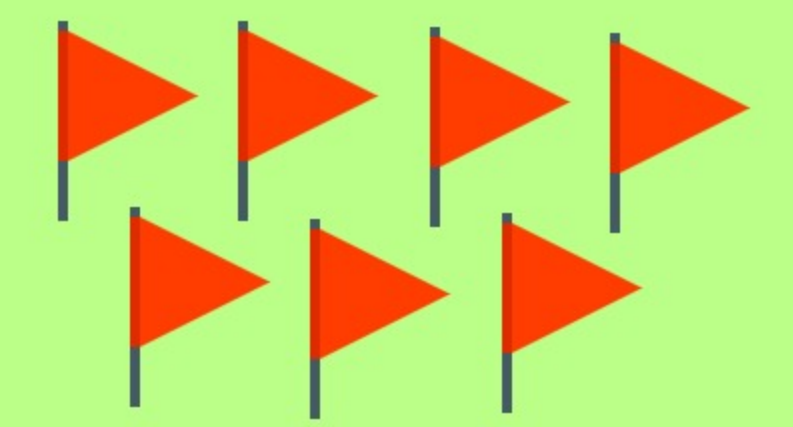




# Affordable, Goal-Driven Broadband



The Broadband Path is a process that leverages CIT's experience, knowledge, resources and relationships to develop a tailor-made strategic broadband plan resulting in public-private partnerships that meet the locality's specific, prioritized goals.

CIT works with the locality to:  
Develop a strategic broadband plan that defines priorities and next steps.  
Seek partnerships to take actions to meet the community's broadband goals.



## Broadband Assessment



CIT assesses:

Existing Coverage - type, provider, location  
Assets - towers, water tanks, etc.

- 📍 Demand - citizen & business survey
- Demographics - identify barriers
- Schools & Libraries
- Policies, Processes & Fees
- Community Anchor Institutions
- Commercial/Upstream Fiber Access



## Decision Points



CIT facilitates:

- 📍 Adoption and prioritization of goals
- Identifying options for funding and meeting goals
- Defining locality's desired role in PPP